

## Remarks in Cleveland, Ohio, at the White House Conference on Trade and Investment in Central and Eastern Europe *January 13, 1995*

Thank you very much. Mayor White, Congressmen Stokes and Sawyer and Brown, distinguished officials here from Cleveland and Cuyahoga County. Secretary Brown, thank you for your kind introduction. That was an illustration of Bill Clinton's second law of politics, that introduction: Whenever possible, be introduced by someone you've appointed to high office. You always get a good one. [*Laughter*]

I do want to say here that I believe, in the history of the Department of Commerce, there has never been a better Secretary than Ron Brown. I am grateful to him for his dedication to the American business community and to the growth of the American economy and for his commitment to international outreach.

I thank the Commerce Department and the Business Council for International Understanding for organizing this conference. You've assembled an impressive and diverse group: delegations from Central and Eastern Europe, business leaders from the United States and Europe, American ethnic leaders from all around our country, and so many outstanding State and local officials. I thank you all for being here.

I have to say, I'm especially pleased that we're meeting in Cleveland. Many of the men and women who made this great city a foundation of America's industrial heartland came to our shores from Central Europe. With just a little money but lots of determination and discipline and vision, they helped to build our great Nation. And now their children and their grandchildren are leaders in Cleveland and in dozens of other American communities all across our country. Strong bonds of memory, heritage, and pride link them today to Europe's emerging democracies. So it's fitting that we should be meeting here.

I also chose Cleveland because people here know what it takes to adapt to the new global economy. Whether you're in this great State or in Central Europe's coal and steel belt, meeting the challenges of change are hard. But Cleveland, Cleveland is transforming itself into a center for international trade. And it is a real model for economic growth throughout our country. Already, Cleveland exports \$5.5 billion worth of

goods every year. And that trade supports 100,000 jobs. Cleveland was one of the cities to recently win a highly competitive effort to secure one of our empowerment zones. And Cleveland was selected because of the remarkable partnership that has been put together here between the public and private sectors. So I'm very glad to be here.

I came to this office with a mission for my country that involves all the countries represented here today. I came because I believed we had to make some changes to keep the American dream alive in the United States, to restore a sense of opportunity and possibility to our people in a time of great and sweeping change, and to give us a clear sense of purpose at the end of the cold war, as we move toward the 21st century. But I also wanted us to move into that new century still the world's leader for peace and democracy, for freedom, and for prosperity. This conference symbolizes both those objectives.

We have worked hard in the United States to get our economy going again, to get our Government deficit down, to invest in our people and the technologies of the future, to expand trade for our own benefit. We have been fortunate in this country in the last 2 years in generating over 5½ million new jobs and having a new sense that we could bring back every important sector of our economy. But we know that over the long run, our success economically in America depends upon our being true to our values here at home and around the world.

And so I say to you that I came here today because I know that America must remain engaged in the world. If we do so, clearly we have an historic opportunity to enhance the security and increase the prosperity of our own people in a society that we hope will be characterized forever more by trade and culture and learning across national lines than by hatred and fighting and war.

Many of you in this room are proving that proposition every day. The new partnerships that you are forging between America and Central Europe bring tangible benefits to all the people involved. Increased trade and investment pro-